

Future skills



Hang Seng Character Master Programme

Programme Period: 2017 to 2020

Objective: To help students appreciate and understand importance of nurturing good personal qualities within themselves, and to encourage positive behaviours and attitudes that make it easier to face challenges with a well-defined sense of self and encourage personal well-being

Partner: St. James' Settlement

Target Audience: Senior primary school students

Details: The programme offers life simulation activities, workplace experience and workshops to students and promotes the importance of core values such as respect, caring, trustworthiness and responsibility.

Impact: The programme has reached an average of about 50 schools per year between 2017 and 2020.