



## S in ESG

Welcome to ESG Bus!

Bus Stop 3: S in ESG

S stands for Social

It refers to a company's impact on the society

such as how we treat...

### 1. Our Customers

By upholding good product quality and safety

as well as improving accessibility of products and services

### 2. Our Staff

for example...

Support staff's health and well-being

Promote diversity, inclusion and equal opportunities

Provide training and development programmes for staff

### 3. Our Community

by Community Investment and Volunteer Services

S in ESG is more than preventing business from reputational crises

It also promotes better standards and social-economic development

as well as creating commercial benefit

That's why it's important to embrace the S in ESG!

Please stay tuned...Bus Stop 4: G in ESG

Hang Seng aspires to become a leading entity to drive ESG in the banking industry.