



## ESG Video Transcript

Duration: 3'20"

Segment Title	Audio	Visual
Introduction	<p>Hello! The Covid-19 pandemic this year has significantly impacted our daily lives. We have now entered a 'new normal' mode of living.</p> <p>The pandemic makes us realise the critical importance of sustain-ability in our environment, society, enterprise governance (ESG) and our personal lives.</p> <p>In this episode, I shall be sharing with you the rea-sons behind why ESG and responsible investing are important to our communities, our corporate enterprises and even individual investors.</p>	

<p>Content</p>	<p>Firstly, looking from an environment and social perspective, governments are talking about using this pandemic as an opportunity to accelerate the transition to a low carbon economy. This will likely involve increasing investment into renewable energy and infrastructure involving green buildings, different fuel sources, the transition to electric vehicles and so on.</p> <p>From a corporate governance perspective, for example, in Hong Kong, starting 1 July 2020, HKEX requires companies to fulfil certain obligations. These include providing disclosure on significant climate-related issues which have impacted/may impact the issuer, disclosure obligation to comply or explain key ESG performance indicators, as well as publishing ESG reports within five months after the financial year-end.</p> <p>These measures are set out to raise the standards on enterprise governance.</p> <p>From an asset management perspective, ESG issues, including climate change, water scarcity and availability, deforestation, health and safety, and executive pay, may generate risks and opportunities for companies which financial markets may not price appropriately.</p>	
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Therefore, material ESG considerations form an integral part of security analysis alongside fundamental financial considerations.

As one of Hang Seng MPF's investment managers as well as a responsible corporation and world's leading financial institutions, HSBC Global Asset Management recognises the importance of embracing ESG values as well as proactively advocating them in our day-to-day business activities.

Our research analysts and portfolio managers employ material ESG metrics (both quantitative and qualitative) specific to a company and its sector. This forms an integral part of our robust investment framework, and the arrangement enables us to better manage risks and make decisions to capture investment opportunities.

Our investment team is dedicated to active engagement with investee companies, as well as improving market transparency and sustainability disclosure.

Through a series of research and related activities, we can help uncover valuable yet sustainable investment opportunities for our global investors in the long run.

Conclusion	With growing awareness on ESG concept and sustainable investment, be-fore MPF scheme members make any investment decisions, they may wish to find out if their scheme providers include funds that integrate ESG themes or responsible investing principles on their scheme platforms.	
Contact information		<p>Hang Seng MPF Employer Direct: 2288 6822</p> <p>Hang Seng MPF Service Hotline: 2213 2213</p> <p>Hang Seng MPF website: <a href="http://hangseng.com/empf">hangseng.com/empf</a></p>
Risk disclosure and disclaimers		<p>This video is intended for general reference only and does not constitute a recommendation or advice to any prospective customers. Readers should not act on any information in the video without seeking specific professional advice.</p> <p>All intellectual property rights in and to this video clip are owned and reserved by Hang Seng Bank Limited (the 'Bank'). No person may copy, distribution, modify, broadcast, hyperlink or transmit in any way or any part of this video clip for purpose whatsoever without the Bank's prior written consent.</p> <p>Investment involves risks. Past performance is not indicative of future performance. The value of financial instruments, in particular stocks and shares, and any income from such financial instruments, may go down</p>

		<p>as well as up. The information contained in this video has not been reviewed in the light of your personal financial circumstances. Reliance upon the information is at your sole discretion. You should carefully consider whether any investment products are appropriate in view of your investment experience, objectives, financial resources and relevant circumstances. For further details including the MPF product features and risks involved, please refer to the MPF Scheme Brochure.</p> <p>The relevant information is issued by Hang Seng Bank Limited</p> <p>Jan 2021</p>
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